

## ORDER



## Orders

Order / Rev: 47089  
 Alt Order #: 27770577  
 Product Desc: 2022 Primary Election  
 Estimate: 3600  
 Flight Dates: 04/25/22 - 05/01/22  
 Original Date / Rev: 04/21/22 / 04/25/22  
 Order Type: GENERAL

## KLKN-TV

Primary AE: Katz Dallas  
 Sales Office: DALLS  
 Sales Region: National

## Agency

Name: Ax Media  
 Buying Contact:  
 Billing Contact:  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Mike Flood for Congress  
 Demographic: A50+  
 Product Codes: Candidates  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P-04

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/01/22	35	\$5,975.00	\$5,078.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	35	\$5,975.00	\$5,078.75	0.00
Totals	35	\$5,975.00	\$5,078.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/25/22	04/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	M-----			1			\$105.00		0.00			
N 2	KLKN	04/26/22	04/26/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----			1			\$105.00		0.00			
N 3	KLKN	04/27/22	04/27/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----			1			\$105.00		0.00			
N 4	KLKN	04/28/22	04/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	---T---			1			\$105.00		0.00			
N 5	KLKN	04/29/22	04/29/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00

KLKN-TV

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 Flight Dates: 04/25/22 - 05/01/22

Advertiser: Mike Flood for Congress  
 Product Desc: 2022 Primary Election  
 Estimate: 3600  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	M-----		1				\$75.00		0.00					
N 18	KLKN	04/27/22	04/27/22	Ch 8 News Midday M-F CM		11a-12p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00		
				Ch 8 News Midday M-F		(11:00 AM-11:30 AM)											
		Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	--W----		1				\$75.00		0.00					
N 19	KLKN	04/29/22	04/29/22	Ch 8 News Midday M-F CM		11a-12p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00		
				Ch 8 News Midday M-F		(11:00 AM-11:30 AM)											
		Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	----F--		1				\$75.00		0.00					
N 20	KLKN	04/26/22	04/26/22	Ch 8 News Midday M-F CM		11a-12p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00		
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)											
		Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	-T-----		1				\$75.00		0.00					
N 21	KLKN	04/28/22	04/28/22	Ch 8 News Midday M-F CM		11a-12p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00		
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)											
		Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	---T---		1				\$75.00		0.00					
N 22	KLKN	04/25/22	04/25/22	Ch 8 News at 6p M-F CM		6p-630p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00		
				Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	M-----		1				\$250.00		0.00					
N 23	KLKN	04/26/22	04/26/22	Ch 8 News at 6p M-F CM		6p-630p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00		
				Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	-T-----		1				\$250.00		0.00					
N 24	KLKN	04/27/22	04/27/22	Ch 8 News at 6p M-F CM		6p-630p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00		
				Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	--W----		1				\$250.00		0.00					
N 25	KLKN	04/28/22	04/28/22	Ch 8 News at 6p M-F CM		6p-630p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00		
				Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	---T---		1				\$250.00		0.00					
N 26	KLKN	04/29/22	04/29/22	Ch 8 News at 6p M-F CM		6p-630p	----F--	:30	1	\$250.00	P-04	0.00	NM	0	\$0.00		
				Ch 8 Eyewitness News 6p													
		Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	----F--		1				\$250.00		0.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1		KLKN	04/25/22-05/01/22	Ch 8 News at 6p M-F		6p-630p	-----F----	:30		<del>(\$250.00)</del>		0.00	NM				
		See MG 32.2,32.3,32.4,32.5															
		[Schedule Change-No 6p News on 4/29] Preempt															
N 27	KLKN	05/01/22	05/01/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00		
				Ch 8 News Sun 530p													
		Channel 8 Eyewitness News At 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	-----S		1				\$200.00		0.00					
N 28	KLKN	05/01/22	05/01/22	Sunday Prime Other CM		7:00 PM-9:00 PM	-----S	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00		
				Sunday Prime Other													
		American Idol-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		04/25/22	05/01/22	-----S		1				\$750.00		0.00					





125 West 55th St  
New York, NY 10019

Contract # 27770577

Changes as of: 4/22/2022 at 2:35 PM

Version: Highlighting Makegood 1

Status: Accepted

CPE: 334/438/3600

Flight: 4/25/22 - 5/1/22

Station: KLN

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Mike Flood for Congress

Market: Lincoln&Hsing-Kmy-Pis DMA

Total Spots: 35

800 W.47th Street

Product: 2022 Primary Election

Office: DALLAS

Total CPP: \$44.99

Suite 200

Agency Order #: 11595729

Service: Nielsen

Total GRP: 132.8

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Traffic #: 47089

Salesperson: DACIA SMITH  
214-525-2831

Assistant: MATTHEW PALADINO  
347-607-5097

Comments:

Separation:

New Order 4/21 - The new order will run Mon 4/25 - Sun 5/1. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670,  
RadioInvoices ID #9914861 or RI14861, Marketon #184659, Spotsdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	4/25 - 5/1										Total Spots	Total	
							4/25	4/26	4/27	4/28	4/29	4/30	5/1						
MSD 7	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	5.7	30	1	1	1	1	1	0	0	0	4	\$1,000.00	\$43.86	22.8	
MSD 10	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	1	1	1	0	0	0	0	3	\$750.00	\$53.19	14.1	
MGD 12	Th-F 10:30p-11:05p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	0	0	0	1	1	0	0	0	2	\$500.00	\$53.19	9.4	
MGD 13	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	4.7	30	0	0	0	0	0	1	0	0	1	\$200.00	\$42.55	4.7	
MGD 14	M-F 5a-6a		KLKN News 8 This AM	\$50.00	1.5	30	0	0	1	0	0	0	0	0	1	\$50.00	\$33.33	1.5	
TOTALS:							6	6	7	6	5	1	4	35	\$5,975.00	\$44.99	132.8		

Makegood Comments

Date/Time	Action	Added by	Comment
04/22/22 3:08 PM	Accepted	Taylor Fernie	Other
04/22/22 3:01 PM	Sent To Agency	DACIA SMITH	4/22: MG due to NFL draft, thank you -Dacia
04/22/22 2:35 PM	Sent To Rep	Joy Wenn	See time period change on line 12 due to NFL Draft airing late. 1x 6p news n/a 4/29 due to NFL Draft airing. See MGs on lines 13-14